



**HARLEM WIZARDS
FAMILY FUN EVENT**



**SPONSORSHIP
OPPORTUNITIES**

Saturday, April 21, 2018

The Harlem Wizards are coming to challenge our Abington School District (ASD) Teachers and Principals to a basketball game that is sure to be memorable and full of laughs! The Abington Educational Foundation (AEF) is pleased to provide a meaningful sponsorship program for this special family evening that will provide visibility and recognition, reaching many of the 55,000 residents of the Abington Township community and beyond.

All sponsorship investments will fund AEF's efforts to enrich the lives of ASD students through learning grants that support innovative STEAM (science, technology, engineering, arts, and mathematics) initiatives and student achievement.

PRESENTING SPONSOR (\$10,000)

Logo prominently displayed on all promotions/emails to 10,000+ constituents.
Opportunity to speak at the opening of the event.
Recognized by MC at opening of event and before 3rd Quarter.
Logo on event volunteer shirts.
Opportunity to be featured in an AEF newsletter article.
Twelve Event tickets.
Plus all benefits listed below.

HOME TEAM SPONSOR (\$5,000)

Logo displayed on all promotions/emails to 10,000+ constituents.
Recognized in event news release.
Logo (with link) on AEF website: homepage and event page.
Opportunity to participate in meet and greet with Wizards Basketball Team.
Recognized by MC before 3rd Quarter.
Logo on Abington Home Team shirts.
Ten Event tickets.
Plus all benefits listed below.

CUSTOMIZED SPONSOR OPPORTUNITIES: HALF TIME, CHEER, REFEREE, SOUVENIR (\$2,500)

Logo (with link) on AEF website event page.
Recognized on AEF social media outlets.
Announced as sponsor during game.
Logo displayed on sponsor appreciation signage at event.
Eight Event tickets.
Half Time Sponsor: Logo on Half Time signage.
Cheer Sponsor: Logo on Cheer Team shirts.
Referee Sponsor: Logo on Referee shirts.
Souvenir Sponsor: Logo at Souvenir Stand signage.
Plus all benefits listed below.

SLAM DUNK PARTNER (\$1,000)

Opportunity to display banner during event.
Opportunity to distribute promotional item at end of game.
Seven Event tickets.
Plus all benefits listed below.

SWISH PARTNER (\$500)

Recognized in post event communications via email and social media.
Six Event tickets.
Plus all benefits listed below.

HOOPS PARTNER (\$250)

Name displayed on sponsor appreciation signage at event.
Recognition in AEF newsletter.
Five Event tickets.
Plus all benefits listed below.

FAMILY PARTNER (\$100)

Name on AEF website event page.
Four Event tickets.
Philanthropic contribution to support ASD students.

SPONSOR COMMITMENT

I agree to support AEF as a sponsor of the Harlem Wizards Family Fun Event.

Name *Sponsor Level*

Title *Organization*

Email *Phone*

Signature *Date*

AEF CONTACT

For more information and to become a sponsor, please contact:

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